



2019 ANNUAL OKEMO VALLEY REGIONAL GUIDE ORDER FORM

BUSINESS NAME: _____

FIRST NAME: _____ LAST NAME: _____ E-MAIL: _____

PHONE: _____ WEBSITE: _____

PHYSICAL ADDRESS: _____ CITY: _____ STATE: _____ ZIP: _____

(If different from above)

AUTHORIZED SIGNATURE FOR ADVERTISING INSERTION: _____

Ad Rates*

- Advertorial (We provide copy and photos)** \$2,995
- Advertorial (You provide copy and photos)** \$2,495
- Full page \$2,095
- 1/2 page \$1,195
- 1/4 page \$715
- 1/8 page \$395
- Enhanced Listing (Free with Display Ad) \$135
- Standard Listing in one category FREE

* Non-Profits receive 30% off standard rates.

** Advertorials receive a free 1/4 page ad (\$715 value)

Advertisement Materials

- Use my ad from last year — no proof needed
- Use my ad from last year, but send a proof for approval
- I will supply a print ready digital file
- I need help with ad design. (Full Page \$175; 1/2 page \$125; 1/4 page \$75; 1/8 page \$60)

Design charges due by March 15, 2019

Please see submission details on next page

Payment Information

ADVERTISING SUBTOTAL: _____

_____ CATEGORIES @ \$40/EACH: _____

TOTAL: _____

50% deposit is required at time of order. To be included in publication, balance is due by April 15, 2019. If faxing form, fax to: 802-228-7642

CREDIT CARD: MC VISA DISCOVER _____

CARD HOLDER'S NAME: _____

CREDIT CARD #: _____

CCV CODE: _____ EXP. DATE: _____

BILLING ADDRESS: _____

Enclosed is a check for: 50% 100%

Bill my Credit Card: 50% 100%

If faxing this form, only write last 4 credit card digits and call with complete number.

Deadlines

Reservation
Deadline:
March 1, 2019

Materials Deadline:
March 15, 2019

10% Discount:
Pay by
March 1, 2019

Categories: Make your selections below. First category is free, each additional category is \$40.

THINGS TO DO

- Summer Sports & Recreation
- Cycling
- Golf
- Horseback Riding
- Swimming
- Kayak/Canoe/SUP Rentals
- Winter Sports & Recreation
- Nordic Skiing
- Skiing/Snowboarding
- Snowmobiling
- Snowshoeing
- Indoor Sports & Activities
- Indoor Golf
- Arcade
- Year Round Attractions
- Arts & Crafts
- Galleries/Museums
- Farmers' Markets
- History/Culture
- Performing Arts
- Movies
- Tours
- Vineyard/Winery

INDOOR SPORTS & ACTIVITIES

- Indoor Golf
- Arcade
- Year Round Attractions
- Arts & Crafts
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- History/Culture
- Performing Arts
- Movies
- Tours
- Vineyard/Winery

DINING

- Bakeries & Cafés
- Casual Dining
- Fine Dining

HEALTH AND WELLNESS

- Beauty & Nail Salons
- Doctors/Chiropractors
- Spas/Massage
- Hospitals

LODGING

- Bed & Breakfast/Country Inns
- Hostels
- Motels
- Rentals & Condos
- Hotels & Resorts

SHOPPING

- Apparel & Sporting Goods
- Arts, Crafts & Antiques
- Bookstores
- Country Stores & Markets
- Home Furnishings & Design
- Garden Centers
- Gift Shops
- Specialty Items
- Vermont Made & Maple Products
- Wine & Cheese

WEDDINGS AND MEETINGS

- Venues/Accommodations
- Service Providers

SERVICES

- Accountants
- Advertising/Marketing
- Antique Dealers
- Architect
- Attorneys
- Auto Dealers
- Auto Repair
- Banks
- Bookkeeping
- Builders/Contractors
- Business coaches
- Cleaning
- Computer Repair
- Decking/Fencing/Patio
- Electrical
- Engineers
- Environmental Services
- Financial Services
- Flooring
- Funeral Services
- Graphics
- Guided Tours
- Gyms
- Hardware Stores

- Heating Fuels
- Heavy Equipment
- Insurance
- Landscaping/Tree Care
- Libraries
- Manufacturing
- Maps/Apps
- Movers
- Newspapers/Magazines
- Non-Profits/Foundations
- Painters
- Pet Care/Veterinary
- Pharmacies
- Phone Book
- Photographers
- Physical Therapy
- Plumbing & Heating Svcs
- Pools/Spas
- Printing
- Property Management
- Rack Card distribution
- Real Estate
- Rotaries
- Solar Services
- Schools
- Senior Services
- Septic
- Storage
- Taxidermy
- Tires
- Transportation
- Travel
- Tree Service
- TV Sales & Service
- TV Advertising
- Upholstery
- Waste Disposal
- Website Design & Development
- Wholesalers



Ad Specifications

DISPLAY ADS

Full page (includes bleed)	5.5" x 8.5"
1/2 page horizontal	4.4375" x 3.65"
1/2 page vertical	2.125" x 7.5"
1/4 page vertical	2.125" x 3.65"
1/8 page	2.125" x 1.75"

ADVERTORIALS

An advertorial is a double page FEATURE STORY about your business. All advertorials come with a free 1/4 page ad

STANDARD LISTINGS

Business name, physical address, phone, and website or e-mail.

ENHANCED LISTINGS

Company name, physical address, phone, website, and description up to 40 words. *IMPORTANT: To be fair to all advertisers, enhanced listings submissions exceeding 40 words will be edited to fit in the allotted space.*

E-mail your guidebook listings to:

Diane Stockton-Breese: DSB@yourplaceinvermont.com
 Carol Lighthall: clighthall@yourplaceinvermont.com

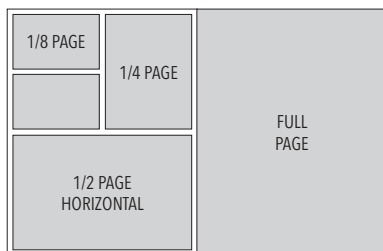
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Artwork Submissions



PUBLICATION SPECS

Trim size: 5.25" x 8.25" Binding: perfect bind Color: full color

CAMERA-READY ADVERTISEMENTS

Resolution: 300 dpi Color: CMYK or grayscale.

Preferred file format: Flattened TIF or JPG. **Other acceptable formats:** PDF, PSD, INDD, EPS, AI. Package all photos, links, and fonts with any unflattened files. Microsoft Publisher files will not be accepted.

Full-bleed advertisements: Text, logos, and all live matter must be 0.25 inches from trim on all sides.

Color and content verification: For best color accuracy, please provide a color-accurate proof for verification. For content verification, please provide a tear sheet or printout. Camera-ready ads will not receive a proof prior to press. If a printout is not submitted, Dreamtree Graphics is not responsible for any errors, omissions, or font conversions.

ADVERTISEMENT DESIGN ASSISTANCE

Simply supply your text, high resolution photos (300 dpi), and contact information, and Dreamtree Graphics will create a powerful advertisement for your company. Design rates are as follows: Full Page \$175; 1/2 page \$125; 1/4 page \$75; 1/8 page \$60. This rate includes two rounds of revisions and three proofs. Additional revisions will be billed at \$25 per proof.

SUBMIT FILES TO:

Email (less than 10MB):
dreamtreegraphics@gmail.com

Large files (over 10MB):
 Upload via our online portal at
dreamtreegraphics.com/Blog/upload/

CD: Material submissions on CD are acceptable and can be sent to:

Dreamtree Graphics
 24 Tuckerville Pkwy
 Ludlow, VT 05149